



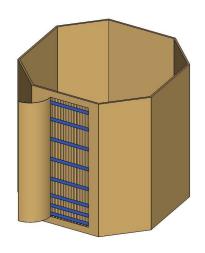
# Gain a competitive advantage with value-added packaging solutions.

From damage and loss prevention to efficient closing and easy opening, H.B. Fuller has a solution that fits your packaging needs.

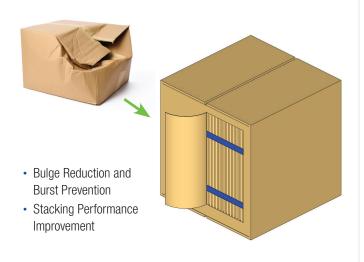


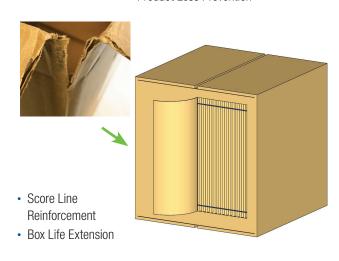
# Damage & Loss Prevention

For over 30 years, H.B. Fuller's Sesame® tape technology has been used to strengthen packaging and help protect the products inside. Sesame tape reinforces critical stress areas of boxes to reduce bulge and burst, prevent hand-hole tear, increase stacking performance, prevent product damage, and extend packaging life.



- Bulk Bin Reinforcement
- Product Loss Prevention









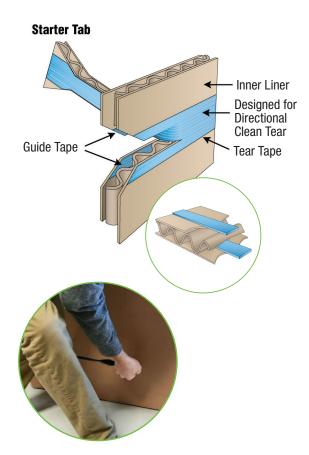
# Retail Shelf & Display Ready

H.B. Fuller's Open-Sesame® system provides a high-quality, easy opening feature in single and multi-wall corrugated packaging. Brand owners can achieve a cost-effective, clean-tear opening for retail display trays, and retailers can promote safety and efficiency by eliminating knives in their stores.



### SHIPPER TO DISPLAY-READY ALL-IN-ONE BOX

- · Cost effective using less material
- · Clean edge opening for great shelf appearance



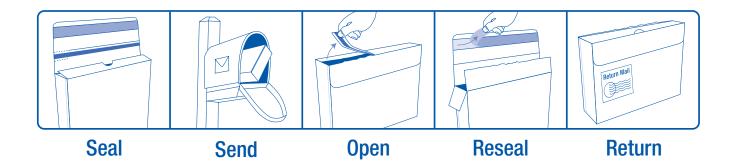
# **CUTS THROUGH THICK, DOUBLE WALL PACKAGING**

- Strong fiber based tape
- Easy opening for heavy duty box

# **Efficient Closing & Easy Opening**

H.B. Fuller's Close-Sesame<sup>™</sup> system creates efficiency in fulfillment operations by providing an easy peel and seal, double-sided tape closing for shipping boxes. Adding Open-Sesame<sup>®</sup> tape enhances the customer experience by making shipping boxes easier and safer to open.

- Enhances customer experience
- · Supports returnable models and packaging re-use goals



# Empowering your packaging as a solutions partner

H.B. Fuller's packaging team provides full support for your packaging design development.

- 1 Understand your Packaging Goals
- 2 Create Design Ideas
- 3 Validate Concepts
- 4 Demonstrate Performance
- 5 Implement Solution

### **Packaging Testing Support**



### Collaboration



# Sample and Prototype Support





# **Equipment and On-site Support**





Wet-end application

Dry-end application

## **ABOUT H.B. FULLER**

Since 1887, H.B. Fuller has been a leading global adhesives provider focusing on perfecting adhesives, sealants and other specialty chemical products to improve products and lives. With fiscal 2018 net revenue of over \$3 billion, H.B. Fuller's commitment to innovation brings together people, products and processes that answer and solve some of the world's biggest challenges. Our reliable, responsive service creates lasting, rewarding connections with customers in electronics, disposable hygiene, medical, transportation, aerospace, clean energy, packaging, construction, woodworking, general industries and other consumer businesses. And, our promise to our people connects them with opportunities to innovate and thrive. For more information, visit us at hbfuller.com.



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