



E-COMMERCE PACKAGING

Enhance Your Consumer Unboxing Experience

As more consumers around the globe shop online, the need for high performing adhesives and frustration-free packaging is essential for retailers and manufacturers. Our e-commerce solutions optimize packaging cost while keeping products safe through the demanding supply chain journey and meeting consumer needs for ease of use.

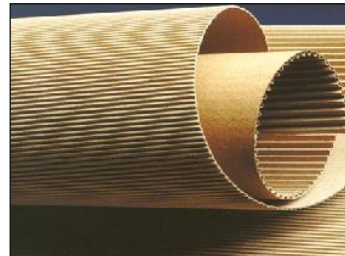


REINFORCEMENT SOLUTIONS



Our reinforcement solutions help to protect products through demanding e-commerce supply chain. Sesame tapes make the box stronger, last longer and reduce fibre costs at the same time.

STARCH ADDITIVES



Give your product that additional edge with H.B. Fuller's range of starch additives that can provide water resistance to your product, while increasing corrugating speed, improving board quality and reducing wastage.

FRUSTRATION-FREE OPENING WITH OPEN-SESAME® TAPE



Open-Sesame® is an easy opening tape that provides a frustration free opening experience for consumers. Tough enough to cut through double wall packaging, Open-Sesame® promotes safe opening without cutting tools required.

FULLREZ™ EC 9530

Product Benefits:

- Cross link additives developed for improving water resistant bonding of corrugated board
- Supports the bonding process
- Used for all standard starch glue preparation systems and for automatic dosage systems

COR-WELD™ EC 9551

Product Benefits:

- Cross link additives
- Supports the bonding process
- Improves water resistant bonding of corrugated board
- This can be used for all standard starch glue preparation systems and for automatic dosage systems

H.B. Fuller is your one-stop solution provider for e-commerce packaging. We help you streamline your process and design packaging that will enhance the consumer experience.

FOLDER GLUE SOLUTIONS



With folder glue, we deliver fast-setting, reliable on-machine performance products that are easy to clean and offer operational and economical benefits. It is ideal for high-speed application lines, providing premium performance on contactless nozzle systems.

IPACOLL™ 28 PB

Product Benefits:

- Fast setting
- Designed for nozzle application
- Clean machinability

IPACOLL™ 31 PB

Product Benefits:

- Excellent wet tack
- Clean machinability

SELF SEAL/TEAR APPLICATIONS



Self adhesive tapes with integrated tear-and-open strip enable the rapid opening and quick closing of packages and cartons without the use of cutting tools, knives or scissors.

LUNAMELT™ PS 4015

Product Benefits:

- Excellent adhesion to a wide range of substrates
- Combines excellent tack and adhesion properties with high cohesion and high temperature resistance
- Thermal stability for consistent coatweight during application
- Clean application on all typical hot melt coating machines

ADVANTRA® ADHESIVES



Advantra® packaging hot melt adhesives ensure superior bonding, thermal stability, clean machining and total cost of ownership. Even at extremely low temperatures, our packaging hot melt adhesive line offers the sealing advantage your business needs.

ADVANTRA® 9281

Product Benefits:

- Odour and smoke-free environment
- Excellent thermal stability
- Extremely high hot tack
- Increased mileage
- Clean machinability
- Wide service temperature range

ADVANTRA® 9202

Product Benefits:

- Odorless and transparent
- Low viscous with good machinability
- Good heat stability
- Fast setting time
- Bonds a lot of difficult surfaces
- Wide service temperature range

COURIER BAGS APPLICATIONS



Swift® melt 9031 is ideal for courier bag applications with excellent performance on polyethylene, polypropylene and paper substrates. This hot melt pressure sensitive adhesive gives good stability with high surface tack.

SWIFT® MELT 9031

Product Benefits:

- High initial tack
- Very good adhesion to PP, PE and paper
- Delivering permanent closure of bags
- Good overall performance for low temperature applications
- Clean machining



Connecting what matters.™

For more information about our company, visit www.hbfuller.com.

IMPORTANT: The information contained herein is believed to be correct to the best of our knowledge. However, the recommendations and suggestions herein are made without guarantee or representation as to results. It is the purchaser's responsibility to test and determine the suitability of the product for the purchaser's intended use and purpose. Purchaser assumes all risk and liability whatsoever regarding such suitability. Any product samples provided for testing are provided in accordance with standard limited warranties as stated on our technical data sheets.