

Sensapure Masking Flavor Natural Powder (7237050)

Sold by Sensapure Flavors

Supplier: Sensapure Flavors

Flavor Description: Sensapure has a range of bitter blockers and maskers that work well to subtly hide unwanted flavors. With this flavor it is easy to mask bitter undertones, sour notes, or strong acids that are overpowering your product, without leaving an aftertaste.

End Use Application: Powdered Nutrition Drinks, Food Products

Solubility: Water Soluble

Use Level: 0.2-2.0% w/w (and depending on final application)

Sample Size: 25g

Physical Form: Powder/Dry Blend

Certifications & Compliance: FDA Approved, Kosher, Halal

Labeling Claims: Natural

Flavor: Masking

End Uses: Alcoholic Beverages, Baby Meals & Sides, Baby Snacks, Beer, Beverage Mixes, Beverage Products, Breath Fresheners, Candies, Caramels, Carbonated Drinks, Cereal Bars, Chewing Gum, Chews, Chewy Sweets, Chocolate Bars, Chocolate Drinks, Chocolate Milk, Chocolate Spreads, Chocolates, Coffee Whiteners, Compound Chocolate Coating, Compound Ice Cream Coating, Condensed Milk, Confectionery Coatings, Confectionery Products, Confiture, Craft Beer, Cream Liquors, Dairy Based Desserts, Dairy Desserts, Dairy Drinks, Dairy Products, Dessert Toppings, Dietary Supplements, Encapsulated Flavors, Energy Bars, Energy Drinks, Fermented Milk Products, Desserts, Filling Applications, Flavored Water, Frostings, Frozen Bakery Products, Frozen Desserts, Frozen Soft Serve, Fruit Bars, Fruit Based Preparations, Fruit Based Toppings, Fruit Juice, Fruit Purees, Fudge, Functional Beverages, Functional Foods, Glazes, Gum Bases, Gummies, Hard Boiled Candy, Ice Cream, Icing, Jams, Jellies, Juices, Licorice, Lollipops, Malt Beverages, Marmalades, Milkshake, Mints, Mousse, Nectars, Non-Alcoholic Beverages, Non-Dairy Whipped Topping, Nougat, Nutraceuticals, Nutritional Bars, Nutritional Dessert Cream, Nutritional Snacks, Panned Confectionery, Plant Based Dairy Alternatives, Popsicles, Protein Bars, Protein Drinks, Protein RTD Formulas, Protein Shakes, Puddings, RTE Dough, Smoothies, Soft Chews, Sorbet, Sports Drinks, Sports Nutrition, Syrups, Tabletop Condiments, Tablets, Vegetable Juice, Vegetable Purees, Weight Management Products, Whipping Cream, Wine, Wine Gums, Yogurt, Yogurt Mixes

Identification & Functionality

Flavor: Masking

Flavor Family: Flavor Enhancer

Flavor Ingredient Class: Flavors

Food Ingredients Functions: Flavoring Agent

Technologies: Food Ingredients

Product Families: Food Ingredients – Taste & Flavor, Flavoring Ingredients

General Description: Sensapure has a range of bitter blockers and maskers that work well to subtly hide unwanted flavors. With this flavor it is easy to mask bitter undertones, sour notes, or strong acids that are overpowering your product, without leaving an aftertaste.

Features & Benefits

Labeling Claims: Natural

Applications & Uses

Markets: Food & Nutrition, Sports Nutrition

Applications:

Beverage – Alcoholic Beverages, Beer, Beverage Mixes, Beverage Products, Carbonated Drinks, Chocolate Drinks, Chocolate Milk, Coffee Whiteners, Condensed Milk, Craft Beer, Cream Liquors, Dairy Drinks, Energy Drinks, Fermented Milk Products, Flavored Water, Fruit Juice, Functional Beverages, Malt Beverages, Marmalades, Milkshake, Nectars, Non-Alcoholic Beverages, Protein Drinks, Protein RTD Formulas, Protein Shakes, Smoothies, Sports Drinks, Sports Nutrition, Syrups, Vegetable Juice, Vegetable Purees, Wine

Food – Baby Meals & Sides, Baby Snacks, Breath Fresheners, Candies, Caramels, Cereal Bars, Chewing Gum, Chews, Chewy Sweets, Chocolate Bars, Chocolate Spreads, Chocolates, Compound Chocolate Coating, Compound Ice Cream Coating, Confectionery Coatings, Confectionery Products, Confiture, Dairy Based Desserts, Dairy Desserts, Dairy Products, Dessert Toppings, Dietary Supplements, Encapsulated Flavors, Energy Bars, Desserts, Filling Applications, Frostings, Frozen Bakery Products, Frozen Desserts, Frozen Soft Serve, Fruit Bars, Fruit Based Preparations, Fruit Based Toppings, Fruit Purees, Fudge, Functional Foods, Glazes, Gum Bases, Gummies, Hard Boiled Candy, Ice Cream, Icing, Jams, Jellies, Juices, Licorice, Lollipops, Mints, Mousse, Non-Dairy Whipped Topping, Nougat, Nutraceuticals, Nutritional Bars, Nutritional Dessert Cream, Nutritional Snacks, Panned Confectionery, Plant Based Dairy Alternatives, Popsicles, Protein Bars, Puddings, RTE Dough, Soft Chews, Sorbet, Tabletop Condiments, Tablets, Whipping Cream, Wine Gums, Yogurt, Yogurt Mixes

Nutrition & Well Being – Dietary Supplements, Encapsulated Flavors, Functional Beverages, Nutraceuticals, Nutritional Bars, Nutritional Dessert Cream, Nutritional Snacks, Plant Based Dairy Alternatives, Protein Bars, Protein Drinks, Protein RTD Formulas, Protein Shakes, Smoothies, Tablets, Vegetable Juice, Vegetable Purees, Weight Management Products

Sports Nutrition – Energy Bars, Energy Drinks, Flavored Water, Functional Beverages, Non-Alcoholic Beverages, Nutraceuticals, Nutritional Bars, Nutritional Dessert Cream, Nutritional Snacks, Plant Based Dairy Alternatives, Protein Bars, Protein Drinks, Protein RTD Formulas, Protein Shakes, Smoothies, Sports Drinks, Sports Nutrition, Tablets, Vegetable Juice, Vegetable Purees, Weight Management Products

Food & Nutrition Applications: Alcoholic Beverages, Baby Meals & Sides, Baby Snacks, Beer, Beverage Mixes, Beverage Products, Breath Fresheners, Candies, Caramels, Carbonated Drinks, Cereal Bars, Chewing Gum, Chews, Chewy Sweets, Chocolate Bars, Chocolate Drinks, Chocolate Milk, Chocolate Spreads, Chocolates, Coffee Whiteners, Compound Chocolate Coating, Compound Ice Cream Coating, Condensed Milk, Confectionery Coatings, Confectionery Products, Confiture, Craft Beer, Cream Liquors, Dairy Based Desserts, Dairy Desserts, Dairy Drinks, Dairy Products, Dessert Toppings, Dietary Supplements, Encapsulated Flavors, Energy Bars, Energy Drinks, Fermented Milk Products, Desserts, Filling Applications, Flavored Water, Frostings, Frozen Bakery Products, Frozen Desserts, Frozen Soft Serve, Fruit Bars, Fruit Based Preparations, Fruit Based Toppings, Fruit Juice, Fruit Purees, Fudge, Functional Beverages, Functional Foods, Glazes, Gum Bases, Gummies, Hard Boiled Candy, Ice Cream, Icing, Jams, Jellies, Juices, Licorice, Lollipops, Malt Beverages, Marmalades, Milkshake, Mints, Mousse, Nectars, Non-Alcoholic Beverages, Non-Dairy Whipped Topping, Nougat, Nutraceuticals, Nutritional Bars, Nutritional Dessert Cream, Nutritional Snacks, Panned Confectionery, Plant Based Dairy Alternatives, Popsicles, Protein Bars, Protein Drinks, Protein RTD Formulas, Protein Shakes, Puddings, RTE Dough, Smoothies, Soft Chews, Sorbet, Sports Drinks, Sports Nutrition, Syrups, Tabletop Condiments, Tablets, Vegetable Juice, Vegetable Purees, Weight Management Products, Whipping Cream, Wine, Wine Gums, Yogurt, Yogurt Mixes

Properties

Physical Form: Powder

Solubility: Water Soluble

Odor: Match Standard

Taste: Match Standard

Regulatory & Compliance

Certifications & Compliance: FDA Approved

Storage & Handling

Shelf Life: 12 Months

Storage Condition: Store in full, tightly sealed containers. Protect from air, heat, and light.

Packaging & Availability

Regional Availability: Global

Documents

Ingredient Data Sheet

Technical Data Sheet

Allergens

Food Grade

Ingredient Declaration

Non-GMO

Safety Data Sheet

Natural Status

Kosher Certificate

Halal

Organic