



Product: Natural Blueberry Type Flavor SD  
 Product Code: 7237029  
 Issue Date: 7/14/2022

**PHYSICAL DATA:**

Quality Attribute	Specification: Target (Range)
Appearance	White to Off White Powder
Aroma	Characteristic of Blueberry
Taste	Characteristic of Blueberry
Expected Shelf Life	12 Months
Recommended Storage Conditions	Closed container in a cool dry place 15-30C
Declarations	Vegan, Vegetarian, Natural, Kosher Certified, GMO Free (PCR Negative)
Allergens	None
Ingredient Declaration	Maltodextrin, Gum Arabic, Natural Flavors
Label Declaration	All flavor ingredients in the product are approved for use in a regulation of the Food and Drug Administration or are generally recognized as safe from reliably published association lists
Pack-Off	Product packaged at 50 pound increments in a food grad polyethylene lined corrugate box.

**Analytical/Microbiological Specifications:**

Analysis	Specification	Method
Aerobic Plate Count	<=1,000 cfu/g	AOAC 990.12
Coliforms	<=100 cfu/g	AOAC 991.14
Escherichia coli	Negative	USP <2022>
Staphylococcus Aureus	Negative	USP <2022>
Salmonella	Negative	USP <2022>
Lead	<=5.0 ppm	ICP-MS
Cadmium	<=1.0 ppm	ICM-MS
Arsenic	<=3.0 ppm	ICP-MS
Mercury	<=1.0 ppm	DMA
Total Heavy Metals	<=10.0 ppm	Calculation
Yeast & Mold	<=100 cfu/g	AOAC 997.02



## **Sensapure Blueberry Flavor Natural Type (7237029)**

Sold by Sensapure Flavors

**Supplier:** Sensapure Flavors

**Flavor Description:** This flavor is perfect for a jammy, candy, or juicy flavor profile. It combines sweetness with ripe true-to-fruit undertones.

**End Use Application:** Powdered Nutrition Drinks, Food Products

**Solubility:** Water Soluble

**Suggested Start Usage:** 0.2-2.0% w/w (and up depending on final application)

**Sample Size:** 25g

**Physical Form:** Powder

**Certifications & Compliance:** FDA Approved, Kosher, Halal

**Labeling Claims:** Natural

**Flavor:** Blueberry

**End Uses:** Alcoholic Beverages, Baby Meals & Sides, Baby Snacks, Beer, Beverage Mixes, Beverage Products, Breath Fresheners, Candies, Caramels, Carbonated Drinks, Cereal Bars, Chewing Gum, Chews, Chewy Sweets, Chocolate Bars, Chocolate Drinks, Chocolate Milk, Chocolate Spreads, Chocolates, Coffee Whiteners, Compound Chocolate Coating, Compound Ice Cream Coating, Condensed Milk, Confectionery Coatings, Confectionery Products, Confiture, Craft Beer, Cream Liquors, Dairy Based Desserts, Dairy Desserts, Dairy Drinks, Dairy Products, Dessert Toppings, Dietary Supplements, Encapsulated Flavors, Energy Bars, Energy Drinks, Fermented Milk Products, Desserts, Filling Applications, Flavored Water, Frostings, Frozen Bakery Products, Frozen Desserts, Frozen Soft Serve, Fruit Bars, Fruit Based Preparations, Fruit Based Toppings, Fruit Juice, Fruit Purees, Fudge, Functional Beverages, Functional Foods, Glazes, Gum Bases, Gummies, Hard Boiled Candy, Ice Cream, Icing, Jams, Jellies, Juices, Licorice, Lollipops, Malt Beverages, Marmalades, Milkshake, Mints, Mousse, Nectars, Non-Alcoholic Beverages, Non-Dairy Whipped Topping, Nougat, Nutraceuticals, Nutritional Bars, Nutritional Dessert Cream, Nutritional Snacks, Panned Confectionery, Plant Based Dairy Alternatives, Popsicles, Protein Bars, Protein Drinks, Protein RTD Formulas, Protein Shakes, Puddings, RTE Dough, Smoothies, Soft Chews, Sorbet, Sports Drinks, Sports Nutrition, Syrups, Tabletop Condiments, Tablets, Vegetable Juice, Vegetable Purees, Weight Management Products, Whipping Cream, Wine, Wine Gums, Yogurt, Yogurt Mixes

### **Identification & Functionality**

**Flavor:** Blueberry

**Flavor Family:** Berry

**Flavor Ingredient Class:** Flavors

**Food Ingredients Functions:** Flavoring Agent

**Technologies:** Food Ingredients

**Product Families:** Food Ingredients – Taste & Flavor, Flavoring Ingredients

**General Description:** This flavor is perfect for a jammy, candy, or juicy flavor profile. It combines sweetness with ripe true-to-fruit undertones.

### **Features & Benefits**

**Labeling Claims:** Natural

### **Applications & Uses**

**Markets:** Food & Nutrition, Sports Nutrition

#### **Applications:**

Beverage – Alcoholic Beverages, Beer, Beverage Mixes, Beverage Products, Carbonated Drinks, Chocolate Drinks, Chocolate Milk, Coffee Whiteners, Condensed Milk, Craft Beer, Cream Liquors, Dairy Drinks, Energy Drinks, Fermented Milk Products, Flavored Water, Fruit Juice, Functional Beverages, Malt Beverages, Marmalades, Milkshake, Nectars, Non-Alcoholic Beverages, Protein Drinks, Protein RTD Formulas, Protein Shakes, Smoothies, Sports Drinks, Sports Nutrition, Syrups, Vegetable Juice, Vegetable Purees, Wine

Food – Baby Meals & Sides, Baby Snacks, Breath Fresheners, Candies, Caramels, Cereal Bars, Chewing Gum, Chews, Chewy Sweets, Chocolate Bars, Chocolate Spreads, Chocolates, Compound Chocolate Coating, Compound Ice Cream Coating, Confectionery Coatings, Confectionery Products, Confiture, Dairy Based Desserts, Dairy Desserts, Dairy Products, Dessert Toppings, Dietary Supplements, Encapsulated Flavors, Energy Bars, Desserts, Filling Applications, Frostings, Frozen Bakery Products, Frozen Desserts, Frozen Soft Serve, Fruit Bars, Fruit Based Preparations, Fruit Based Toppings, Fruit Purees, Fudge, Functional Foods, Glazes, Gum Bases, Gummies, Hard Boiled Candy, Ice Cream, Icing, Jams, Jellies, Juices, Licorice, Lollipops, Mints, Mousse, Non-Dairy Whipped Topping, Nougat, Nutraceuticals, Nutritional Bars, Nutritional Dessert Cream, Nutritional Snacks, Panned Confectionery, Plant Based Dairy Alternatives, Popsicles, Protein Bars, Puddings, RTE Dough, Soft Chews, Sorbet, Tabletop Condiments, Tablets, Whipping Cream, Wine Gums, Yogurt, Yogurt Mixes

Nutrition & Well Being – Dietary Supplements, Encapsulated Flavors, Functional Beverages, Nutraceuticals, Nutritional Bars, Nutritional Dessert Cream, Nutritional Snacks, Plant Based Dairy Alternatives, Protein Bars, Protein Drinks, Protein RTD Formulas, Protein Shakes, Smoothies, Tablets, Vegetable Juice, Vegetable Purees, Weight Management Products

Sports Nutrition – Energy Bars, Energy Drinks, Flavored Water, Functional Beverages, Non-Alcoholic Beverages, Nutraceuticals, Nutritional Bars, Nutritional Dessert Cream, Nutritional Snacks, Plant Based Dairy Alternatives, Protein Bars, Protein Drinks, Protein RTD Formulas, Protein Shakes,

Smoothies, Sports Drinks, Sports Nutrition, Tablets, Vegetable Juice, Vegetable Purees, Weight Management Products

**Food & Nutrition Applications:** Alcoholic Beverages, Baby Meals & Sides, Baby Snacks, Beer, Beverage Mixes, Beverage Products, Breath Fresheners, Candies, Caramels, Carbonated Drinks, Cereal Bars, Chewing Gum, Chews, Chewy Sweets, Chocolate Bars, Chocolate Drinks, Chocolate Milk, Chocolate Spreads, Chocolates, Coffee Whiteners, Compound Chocolate Coating, Compound Ice Cream Coating, Condensed Milk, Confectionery Coatings, Confectionery Products, Confiture, Craft Beer, Cream Liquors, Dairy Based Desserts, Dairy Desserts, Dairy Drinks, Dairy Products, Dessert Toppings, Dietary Supplements, Encapsulated Flavors, Energy Bars, Energy Drinks, Fermented Milk Products, Desserts, Filling Applications, Flavored Water, Frostings, Frozen Bakery Products, Frozen Desserts, Frozen Soft Serve, Fruit Bars, Fruit Based Preparations, Fruit Based Toppings, Fruit Juice, Fruit Purees, Fudge, Functional Beverages, Functional Foods, Glazes, Gum Bases, Gummies, Hard Boiled Candy, Ice Cream, Icing, Jams, Jellies, Juices, Licorice, Lollipops, Malt Beverages, Marmalades, Milkshake, Mints, Mousse, Nectars, Non-Alcoholic Beverages, Non-Dairy Whipped Topping, Nougat, Nutraceuticals, Nutritional Bars, Nutritional Dessert Cream, Nutritional Snacks, Panned Confectionery, Plant Based Dairy Alternatives, Popsicles, Protein Bars, Protein Drinks, Protein RTD Formulas, Protein Shakes, Puddings, RTE Dough, Smoothies, Soft Chews, Sorbet, Sports Drinks, Sports Nutrition, Syrups, Tabletop Condiments, Tablets, Vegetable Juice, Vegetable Purees, Weight Management Products, Whipping Cream, Wine, Wine Gums, Yogurt, Yogurt Mixes

### **Properties**

**Physical Form:** Powder

**Solubility:** Water Soluble

**Odor:** Match Standard

**Taste:** Match Standard

### **Regulatory & Compliance**

**Certifications & Compliance:** FDA Approved

### **Storage & Handling**

**Shelf Life:** 12 Months

**Storage Condition:** Store in full, tightly sealed containers. Protect from air, heat, and light.

### **Packaging & Availability**

**Regional Availability:** Global